



NEWS RELEASE

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Performance Matters Inducts Gorman Uniform Service into The Million Dollar Club

FORT MILL, SC (Nov. 8, 2011)—Performance Matters, a strategic consulting company solely dedicated to the textile rental services industry honored Gorman Uniform Service as the third member in the prestigious Million Dollar Club.

The Million Dollar Club honors Performance Matters' clients that have achieved at least a million dollars in additional revenue due to their partnership with Performance Matters. Gorman Uniform Service was honored at their headquarters in Houston, Texas, on Oct. 7, 2011 and joins previous recipients: Jolicoeur and Service Uniform.

"Fred Gorman was honored to be the third inductee into the Million Dollar Club," said Troy Lovins, president and founder of Performance Matters. "Fred was proud of Randy Jennings and their entire team. He was pleasantly surprised at attaining such a remarkable milestone. Adding to their success is their exceptional 100% revenue retention rate for both their projects with Performance Matters."

About Performance Matters

With over 100 years of combined experience in the linen, industrial and healthcare sectors of the textile industry, Performance Matters offers proprietary tools guaranteed to boost profits with minimal investment. They focus on implementing processes and optimizing revenue opportunities, while integrating a team-based approach that ultimately drives a strong internal culture dedicated to sustainable results.

Performance Matters' customized services include: revenue generation, sales enhancement, cost compression, route engineering, analytics, human resources, market based energy and financial services. Whether the goal is extending market share or enhancing company value, Performance Matters' clients realize a significant return on their investment. For more information or to schedule a consultation, visit performance-matters.com or call 803.897.0044.

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