



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Performance Matters to Attend Clean Show with New Hire

FORT MILL, SC - Performance Matters, a strategic consulting company solely dedicated to the textile rental services industry, will attend The Clean Show June 6-9, 2011 at the Las Vegas Convention in Las Vegas, Nev.

Performance Matters will be introducing David Janosik, Director of Business Development, at booth number 3200. Janosik will lead the Performance Matters Market Based Energy Program in addition to servicing existing accounts and cultivating new relationships.

“David’s 29 years of proven sales experience have lead to his strengths in long-term strategic planning and continuously exceeding his goals,” said Troy Lovins, president and founder of Performance Matters. “We know David’s vision and history of proven execution and relationship building will be an asset to the Performance Matters team.”

Previously, Janosik was Director of Sales and Marketing for NuCentury Textile Services in Toledo, OH where his accomplishments include developing and executing a comprehensive direct sale program for restroom, restaurant supplies and direct sale apparel. Janosik also worked previously at SANMAR Corporation in Issaquah, WA as a Territory Manager.

About Market Based Energy

The Market-Based Energy program is designed to ensure consistent margins for clients despite volatility of energy prices. After taking into account a company’s specific energy expenditures and calibrating national energy costs, Performance Matters can calculate the correct amount of energy fees to charge each end user on a monthly basis. Additionally, the system allows for an energy fee modifier to account for other petroleum-based material cost increases, regional allowances and/or additional revenue generation.

About Performance Matters

With over 100 years of combined experience in the linen, industrial and healthcare sectors of the textile industry, Performance Matters offers proprietary tools guaranteed to boost profits with minimal investment. They focus on implementing processes and optimizing revenue opportunities, while integrating a team-based approach that ultimately drives a strong internal culture dedicated to sustainable results.

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Performance Matters' customized services include: revenue generation, sales enhancement, cost compression, route engineering, analytics, human resources, market based energy and financial services. Whether the goal is extending market share or enhancing company value, Performance Matters' clients realize a significant return on their investment. For more information or to schedule a consultation, visit performance-matters.com or call 803.897.0044.

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